



PRESS RELEASE

For Immediate Release

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Enterprise Medical Video Simplified by New Strategic Alliance

D-Scope Systems and Laurel Bridge Software team up to streamline point-of-care endoscopic video imaging workflow to reduce costs while improving patient care.

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Digital medical video is a vital tool for doctors in virtually every specialty. Two leading independent medical technology companies have announced a strategic alliance to help large healthcare provider organizations better manage the vast and growing amounts of archived media.

D-Scope Systems offers D-Scope VIA 6.0, a state-of-the-art medical recording and integration software platform used by leading hospitals and was recently awarded a contract with the US military health system and the VA. Laurel Bridge provides DICOM data transformation and workflow expertise that enhances D-Scope's ability to work across the imaging enterprise and helps manage disparate systems to centrally archive and easily populate clinical reports. Their first project together will be integration of medical video from the D-Scope powered Integrated Video and Image Sharing System (IVISS) with the DOD and VA electronic medical record systems and the DOD's Enterprise Clinical Imaging Archive (ECIA).

"We are excited to join D-Scope in helping to simplify this aspect of enterprise medical imaging. Increasing medical video availability to doctors so they can have access to this important component of the medical record regardless of where it was acquired is an extraordinary opportunity." said Jeff Blair, President of Laurel Bridge Software.

Mr. Goetz added, "This is an extraordinary partnership that will reduce costs, improve care, enhance patient and job satisfaction and energize doctor to patient clinical communication."

About D-Scope Systems

D-Scope® Systems is a premiere solution for medical media that includes capture, storage management and collaboration tools, as well as integration with the Electronic Medical Record. All D-Scope software and storage solutions are HIPAA and military-level security compliant. D-Scope Systems' products are used at many top ten ENT teaching institutions in the country including Cleveland Clinic, Mayo Clinic, Johns Hopkins and UPMC, as well as US military hospitals.

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D-Scope Systems can provide a complete end-to-end solution, or integrate into legacy systems to unify discrete silos of data into a single seamless system that is simple and cost-effective to manage. For more information, visit dscopevia.com.

About Laurel Bridge Software

For over 20 years, Laurel Bridge Software has been providing healthcare organizations with enterprise imaging workflow solutions for image routing, prior exam fetching, migration, and modality worklist management. Our suite of highly configurable solutions solves complex, mission-critical imaging workflows that unify multiple business entities and their disparate clinical imaging systems. Laurel Bridge solutions reliably ensure new and historical DICOM imaging studies, HL7 messages, and non-DICOM objects are available to the clinical staff, at the point-of-care. These imaging workflow solutions are implemented at thousands of healthcare providers, OEMs, teleradiology firms, radiology group practices, and AI algorithm companies, in more than 35 countries, directly and through integration partners. Learn more by visiting www.LaurelBridge.com.

Visit Laurel Bridge Software at the upcoming, in-person Radiological Society of North America (RSNA) 2021 Annual Meeting. Laurel Bridge will be in [Booth #1550 – South Hall](#)

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